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21Vianet Receives Industry Awards for Cloud Computing Services

BEIJING, Oct. 31, 2014 (GLOBE NEWSWIRE) -- 21Vianet Group, Inc. (Nasdaq:VNET) ("21Vianet" or the "Company"), the largest carrier-neutral Internet data center services provider in China, today announced the Company's Microsoft Cloud business unit has been awarded the "2014 China's Most Influential Cloud Computing Service Provider" and the "2014 Innovative Cloud Computing Solutions", at the 2014 China IT Market Annual Conference.

The IT Market Annual Conference, hosted by the China Center for Information Industry Development (CCID) Group, an affiliate of the Ministry of Industrial and Information Technology (MIIT), is one of the most important and influential industry events in China's IT markets. Participants in the annual conference include not only leading IT services providers and major IT equipment manufacturers, but also government officials, enterprise customers and multi-national companies that are actively involved in the Chinese IT markets.

"We are very excited to have received these CCID awards in recognition of our cloud computing capabilities in the vibrant, high growth Chinese market," stated Wing-Dar Ker, President of Microsoft Cloud Operations at 21Vianet. "As the first global public cloud service commercially available in China, Windows Azure operated by 21Vianet has strived from day one to be the industry leader in functionality, data security, reliability and customer satisfaction."

"As the Chinese market continues to grow rapidly, we believe cloud computing will likely become more specialized, continue to dramatically increase in scale and begin to penetrate more deeply into mainstream sectors," commented Mr. Ker during his presentation at the conference. "Accordingly, our cloud vision centers on three key strategies that include accelerating the cloud transition for traditional industries, developing cloud solutions for business partners and promoting the cloud ecosystem for the wider industry."

According to MIIT Telecommunication Research Institute's recent whitepaper titled *2014 China Cloud Computing Market*, China's public cloud computing market reached RMB 4.8 billion in 2013 and is expected to top over RMB 6.3 billion in 2014, a 36% year-over-year growth rate. Based on a survey of 1,328 enterprises in China, 95.5% are aware of cloud computing with 38% having already deployed some kind of cloud computing applications as part of their IT infrastructure.

About 21Vianet

21Vianet Group, Inc. is the largest carrier-neutral internet data center services provider in China. 21Vianet provides hosting and related services, managed network services, cloud infrastructure services, content delivery network services, consumer broadband and business VPN services, improving the reliability, security and speed of its customers' internet infrastructure. Customers may locate their servers and networking equipment in 21Vianet's data centers and connect to China's internet backbone through 21Vianet's extensive fiber optic network. In addition, 21Vianet's proprietary smart routing technology enables customers' data to be delivered across the internet in a faster and more reliable manner. 21Vianet operates in 44 cities throughout China, servicing a diversified and loyal base of more than 2,000 customers that span numerous industries ranging from internet companies to government entities and blue-chip enterprises to small- to mid-sized enterprises.

Safe Harbor Statement

This announcement contains forward-looking statements. These forward-looking statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. 21Vianet may also make written or oral forward-looking statements in its reports filed with, or furnished to, the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about 21Vianet's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: 21Vianet's goals and strategies; 21Vianet's expansion plans; the expected growth of the data center services market; expectations regarding demand for, and market acceptance of, 21Vianet's services; 21Vianet's expectations regarding keeping and strengthening its relationships with customers; 21Vianet's plans to invest in research and development to enhance its solution and service offerings; and general economic and business conditions in the regions where 21Vianet provides solutions and services. Further information regarding these and other risks is included in

21Vianet's reports filed with, or furnished to the Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of this press release, and 21Vianet undertakes no duty to update such information, except as required under applicable law.

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